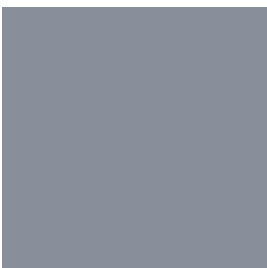
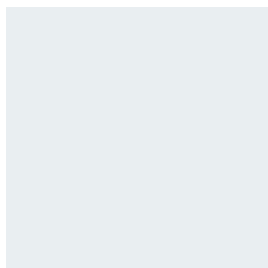
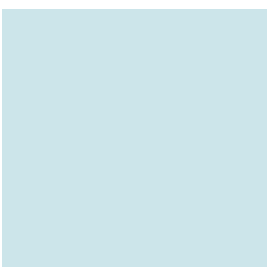


Colors

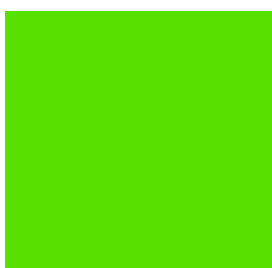
Primary

				
Revolution Red #EE3124	Asphalt #323840	Sidewalk #4E5863	Street #898F9A	Subway Tile #E9EEF1

Secondary

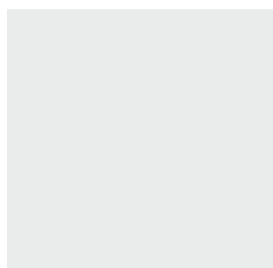
			
Hustling' Blue #1C7595	Kate's Laugh #48888D	Vacation Sky #8DC5D1	Home Office Sky #CCE5EA

Warning / Notification Colors

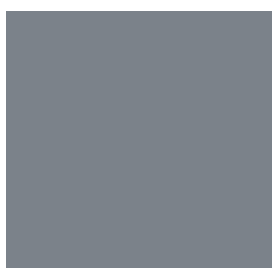
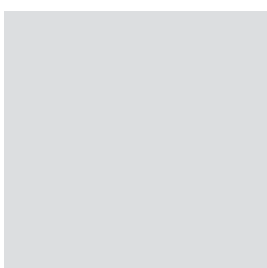
			
Tang Yellow #F7D81C	Duo Orange #FFA500	Jolly Jay #57E100	Avocado #A8ED38

Acceptable shade variations

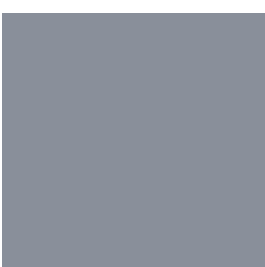
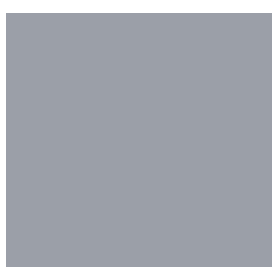
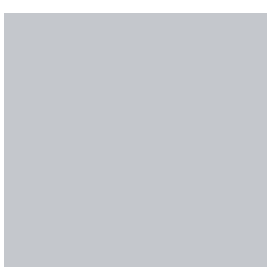
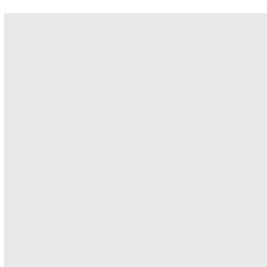
Asphalt

				
Asphalt #323840	Asphalt / 75% #666A70	Asphalt 50% #989B9F	Asphalt 25% #CCDCDF	Asphalt 10% #EAEEBE

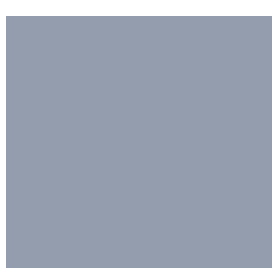
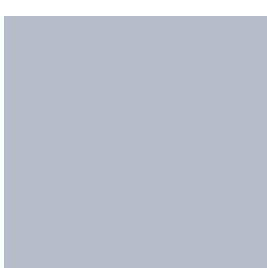
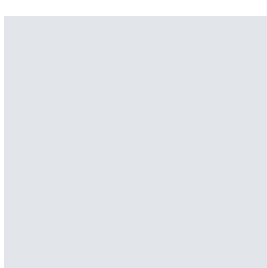
Sidewalk

			
Sidewalk #4E5863	Sidewalk / 75% #7B828A	Sidewalk 50% #A6ABB1	Sidewalk 20% #DCDEE0

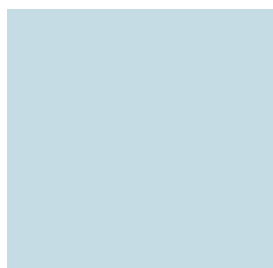
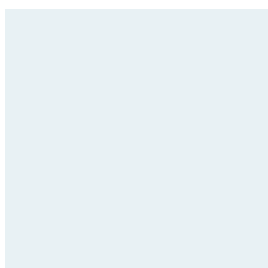
Street

			
Street #898F9A	Street / 75% #9B9FA8	Street / 50% #C4C7CC	Street / 20% #E7E9EB

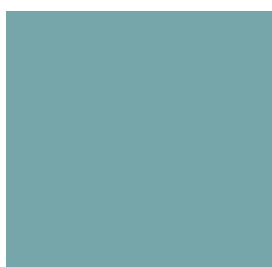
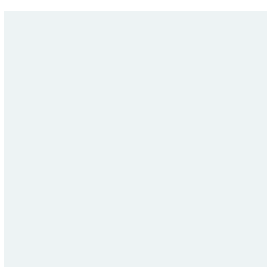
Skyscraper

			
Skyscraper #707C91	Skyscraper / 75% #949DAD	Skyscraper / 50% #E7BDC8	Skyscraper / 20% #E2E5E9

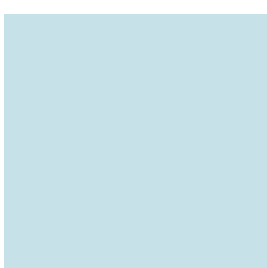
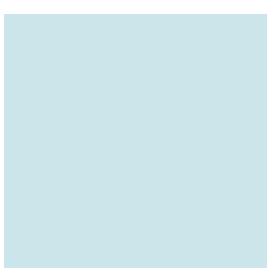
Hustling' Hue Blue (HHB)

					
Hustlin' Blue #1C7595	HHB / Super Dark #06597A	HHB / 75% #5598B0	HHB / 50% #8DBACA	HHB / 25% #C6DCE4	HHB / 10% #E8F1F4

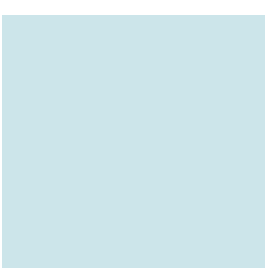
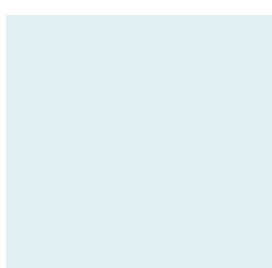
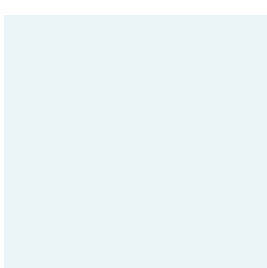
Kate's Laugh (KL)

			
Kate's Laugh #48888D	KL / 75% #76A6AA	KL / 50% #A3C3C6	KL / 10% #EDF3F4

Vacation Sky (VS)

			
Vacation Sky #8DC5D1	VS / 75% #AAD4DD	VS / 50% #C6E2E8	VS / 20% #F8F3F6

Home Office Sky (HOS)

			
Home Office Sky #CCE5EA	HOS / 75% #E0EFF2	HOS / 40% #EBF6F7	HOS / 15% #F8FBFC

Typography / Web

Bold

Primary / #494949

H1 / 72px / Simple, yet complete

H2 / 56px / Simple, yet complete

H3 / 48px / Simple, yet complete

H4 / 36px / Simple, yet complete

H5 / 28px / Simple, yet complete

H6 / 24px / Simple, yet complete

H7 / 22px / Simple, yet complete

Paragraph 1 / 18px / We've got you covered in the city / [Link 1](#)

Paragraph 2 / 16px / We've got you covered in the city / [Link 2](#)

Paragraph 3 / 14px / We've got you covered in the city / [Link 3](#)

Secondary / #323840

H1

H2

H3

H4

H5

H6

H7

Paragraph 1 [Link 1](#)

Paragraph 2 [Link 2](#)

Paragraph 3 [Link 3](#)

Subtitle / #898F9A

H1

H2

H3

H4

H5

H6

H7

Paragraph 1

Paragraph 2

Paragraph 3

Accent / #EE3124

H1

H2

H3

H4

H5

H6

H7

Accent 02 / #1C7595

H1

H2

H3

H4

H5

H6

H7

Paragraph 01

Book

Primary / #494949

H1 / 72px / Simple, yet complete

H2 / 56px / Simple, yet complete

H3 / 48px / Simple, yet complete

H4 / 36px / Simple, yet complete

H5 / 28px / Simple, yet complete

H6 / 24px / Simple, yet complete

H7 / 22px / Simple, yet complete

Paragraph 1 / 18px / We've got you covered in the city / [Link 1](#)

Paragraph 2 / 16px / We've got you covered in the city / [Link 2](#)

Paragraph 3 / 14px / We've got you covered in the city / [Link 3](#)

Bulleted list:

- Item 01 Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur?
- Item 02 Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo
- Item 03 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Typography / Email

Bold

Primary / #494949

H1 / 72px / Simple, yet complete

H2 / 56px / Simple, yet complete

H3 / 48px / Simple, yet complete

H4 / 36px / Simple, yet complete

H5 / 28px / Simple, yet complete

H6 / 24px / Simple, yet complete

H7 / 22px / Simple, yet complete

Paragraph 1 / 18px / We've got you covered in the city / [Link 1](#)

Paragraph 2 / 16px / We've got you covered in the city / [Link 2](#)

Paragraph 3 / 14px / We've got you covered in the city / [Link 3](#)

Secondary / #323840

H1

H2

H3

H4

H5

H6

H7

Paragraph 1 [Link 1](#)

Paragraph 2 [Link 2](#)

Paragraph 3 [Link 3](#)

Subtitle / #898F9A

H1

H2

H3

H4

H5

H6

H7

Paragraph 1

Paragraph 2

Paragraph 3

Accent / #EE3124

H1

H2

H3

H4

H5

H6

H7

Accent 02 / #1C7595

H1

H2

H3

H4

H5

H6

H7

Paragraph 01

Book

Primary / #494949

H1 / 72px / Simple, yet complete

H2 / 56px / Simple, yet complete

H3 / 48px / Simple, yet complete

H4 / 36px / Simple, yet complete

H5 / 28px / Simple, yet complete

H6 / 24px / Simple, yet complete

H7 / 22px / Simple, yet complete

Paragraph 1 / 18px / We've got you covered in the city / [Link 1](#)

Paragraph 2 / 16px / We've got you covered in the city / [Link 2](#)

Paragraph 3 / 14px / We've got you covered in the city / [Link 3](#)

Bulleted list:

- Item 01 Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur?
- Item 02 Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo
- Item 03 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut

Primary

Description 01

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut Aliquipa ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Description 02

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut Aliquipa ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Description 03

A very brief description.

Micro confirmation

Description 01/with subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut Aliquipa ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Micro confirmation

Description 02

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut Aliquipa ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Micro confirmation

Description 03

A very brief description.

Secondary

- 1

LinkedIn

We use this to verify your professional work.
- 2

Drivers License

We use your driver's license number to confirm your driving history with the state department of motor vehicles.
- 3

Social Security Number

We use your social security number to order a soft copy of your credit history from a credit bureau (this will NOT impact your credit score!).

- 1

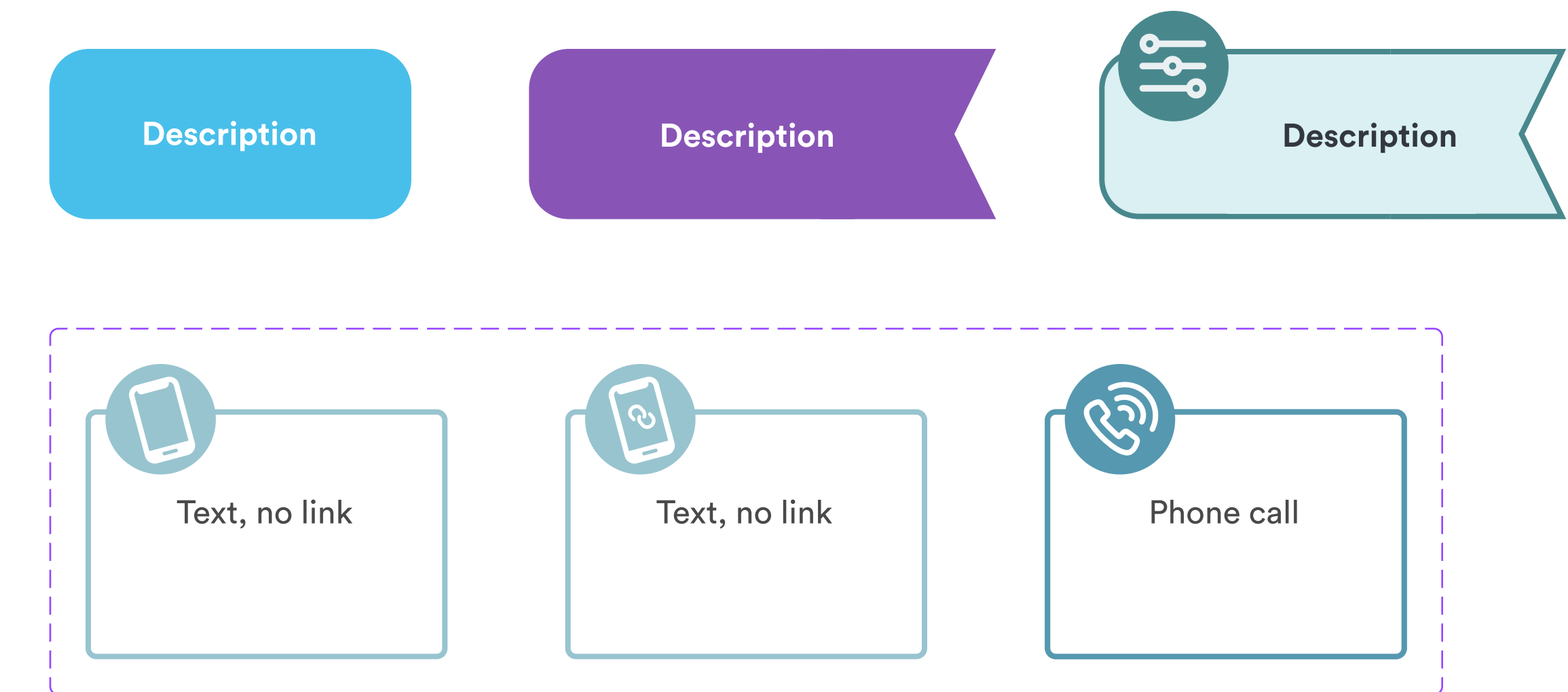
LinkedIn

We use this to verify your professional work.

Quote flow pages



“Outside form” means forms created by 3rd party services like Mailchimp



Buttons

Form fields

Passwords must:

- ✓ Have at least one lower case letter
- ✓ Have at least one capital letter
- ✓ Have at least one number
- ✗ Be at least 8 characters

Icons

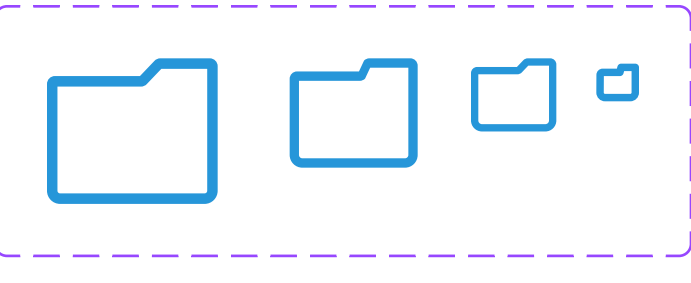
Social Media



Add



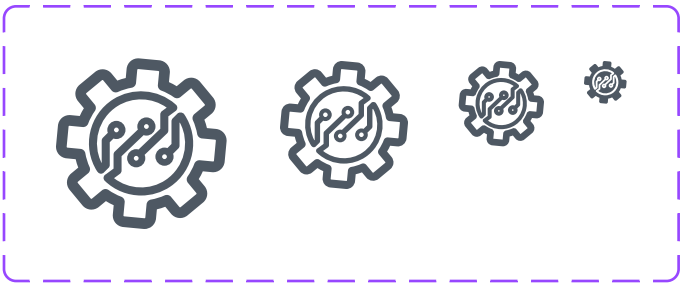
Archive



Arrow



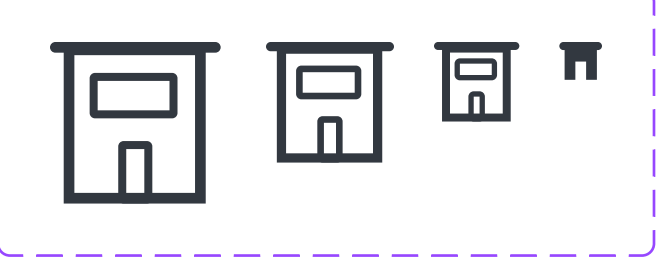
Automatic



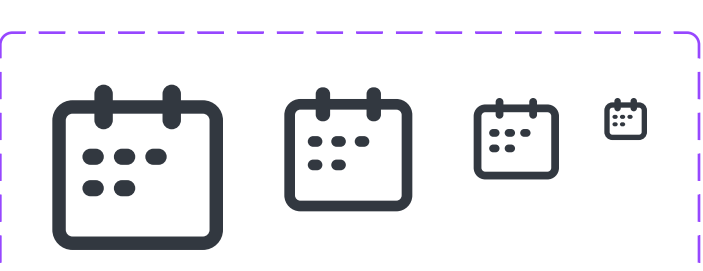
Birthday



Business



Calendar



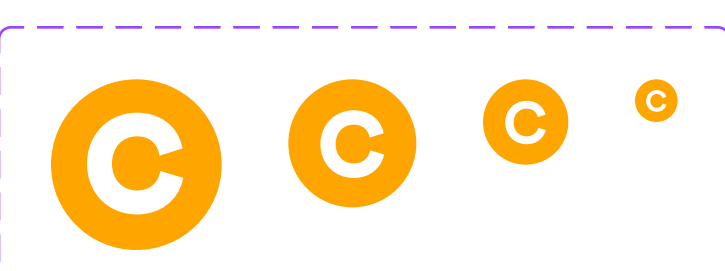
Car



Checkmark



Claim - filled



Close



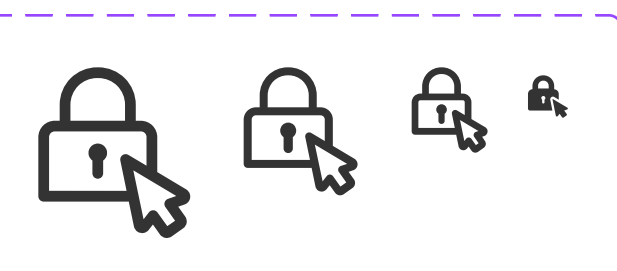
Contact



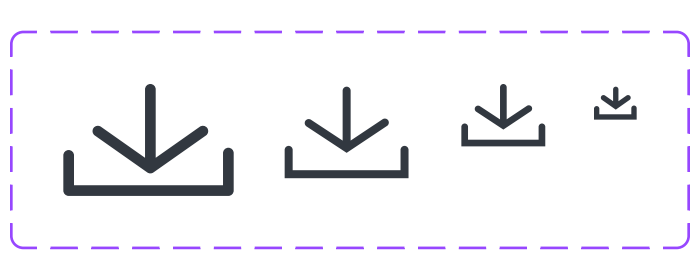
Credit Card



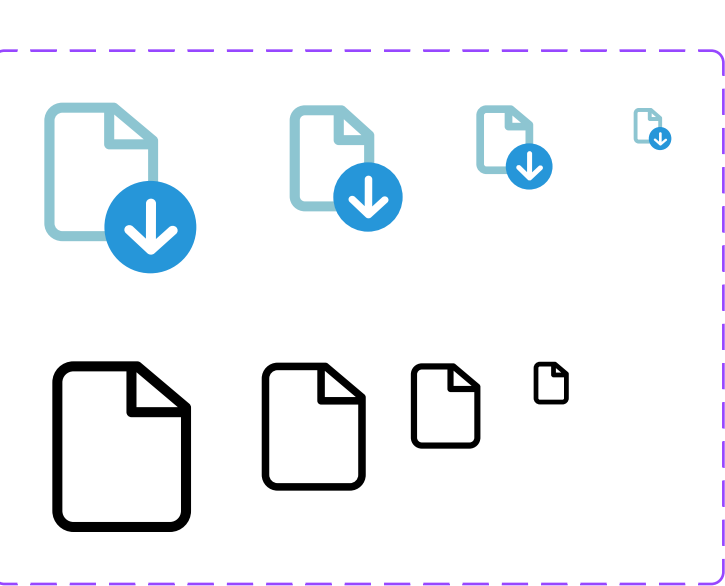
Cyber



Download



Document/ Download



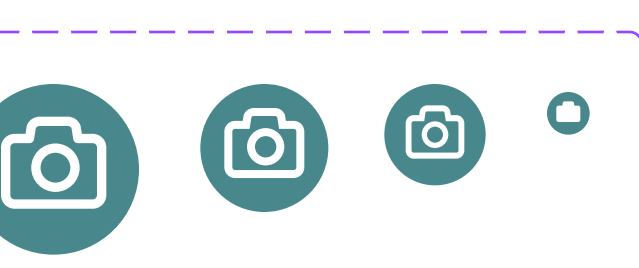
Driver's License



Edit



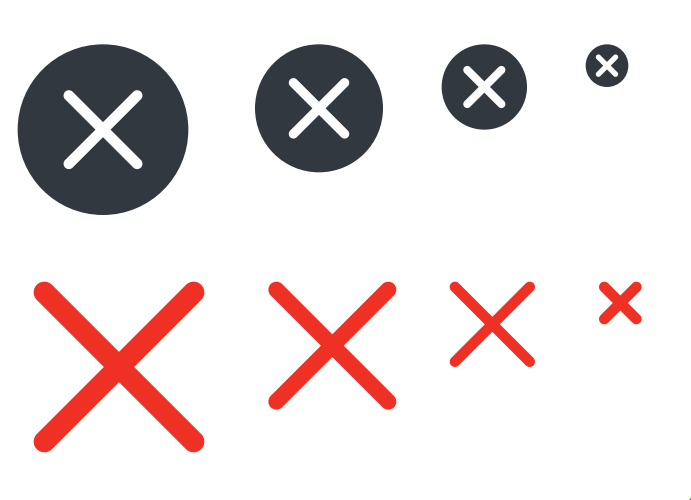
Edit: Profile Picture



Email



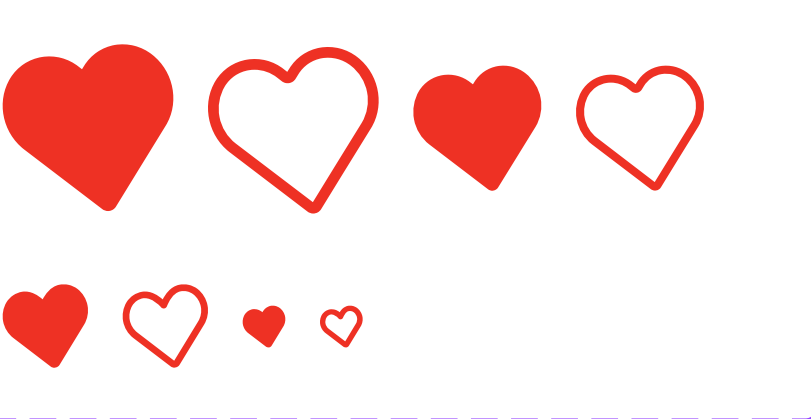
Error



Job



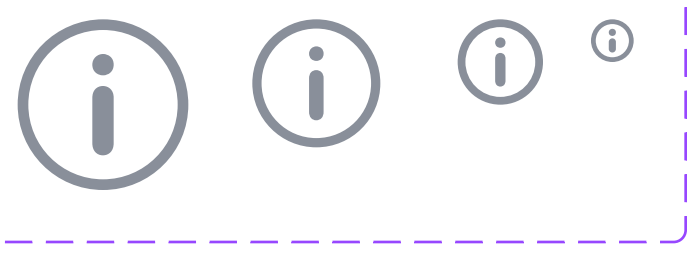
Hearts



Help



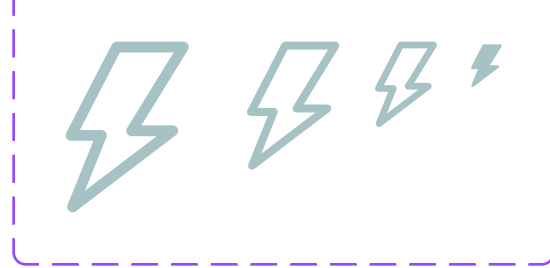
Info



Key



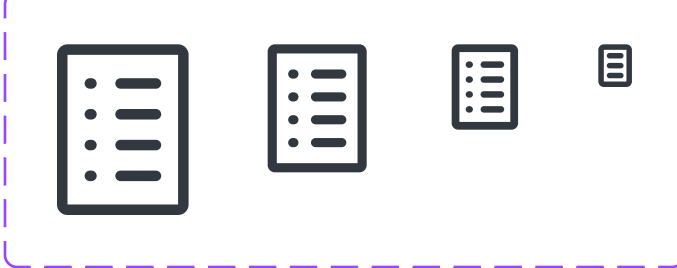
Lightning



Link



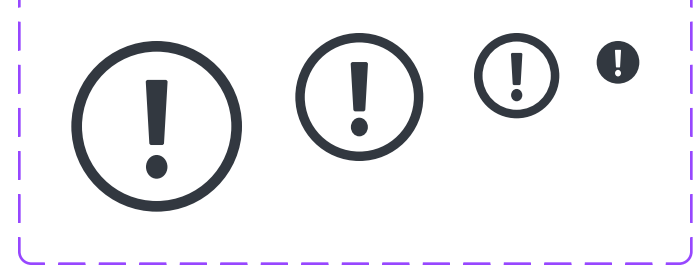
List



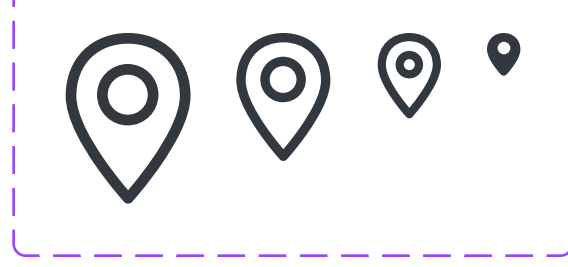
Lock



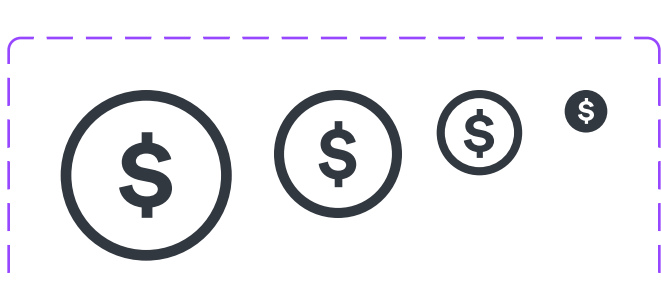
Notification



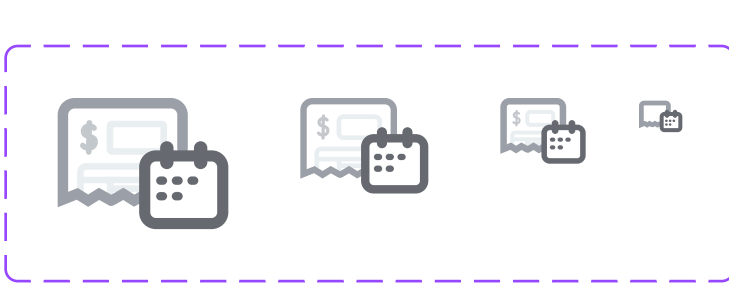
Map Pin



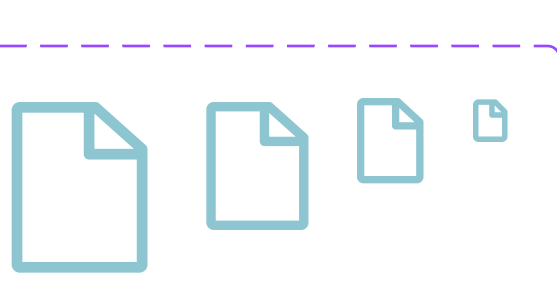
Payment



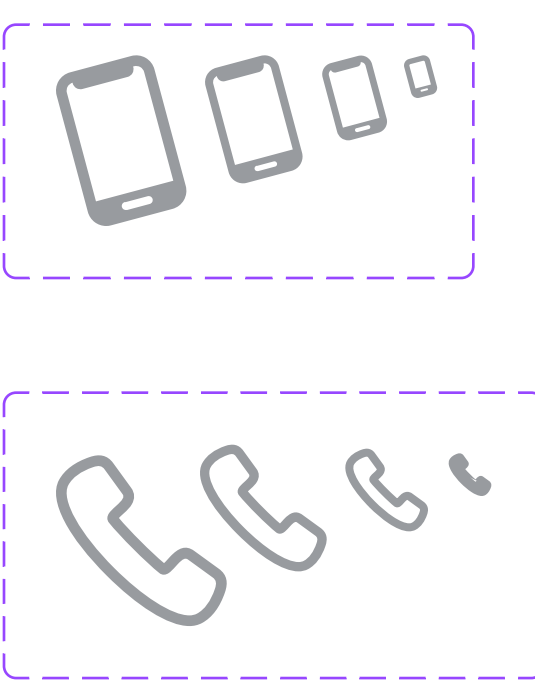
Payment History



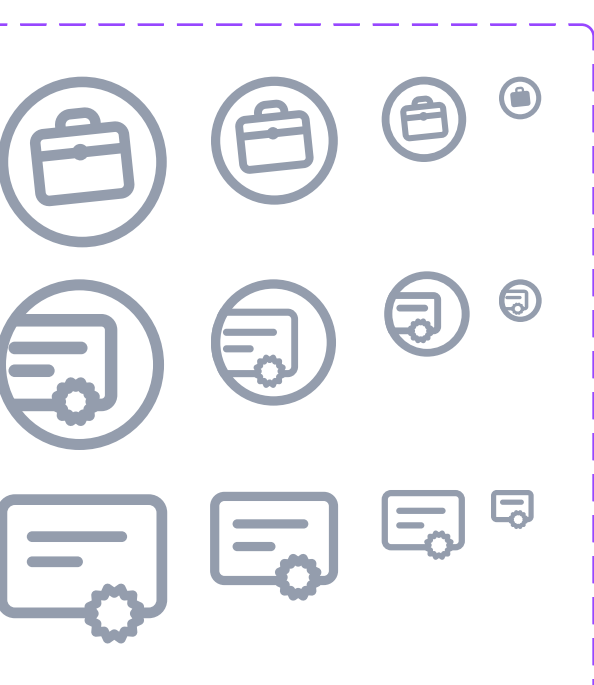
PDF



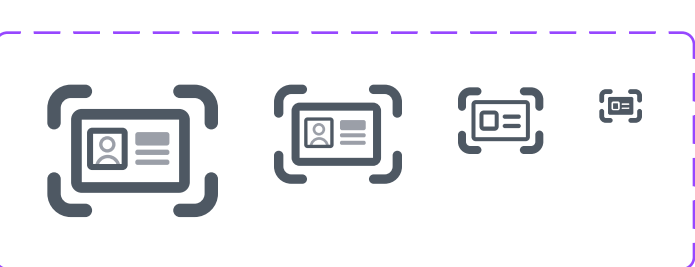
Phones



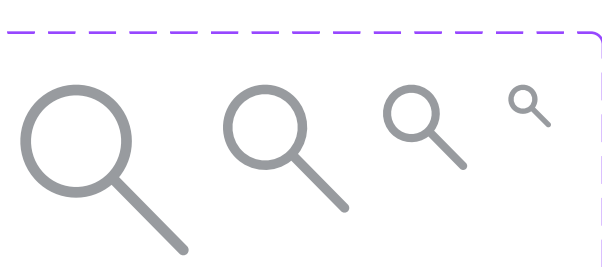
Professional



Scan License



Search



Social Security



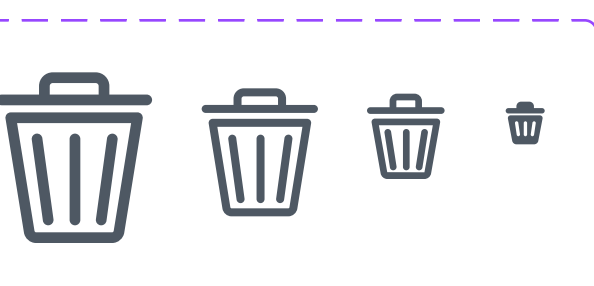
Structure (for defining business type)



Thumbs up



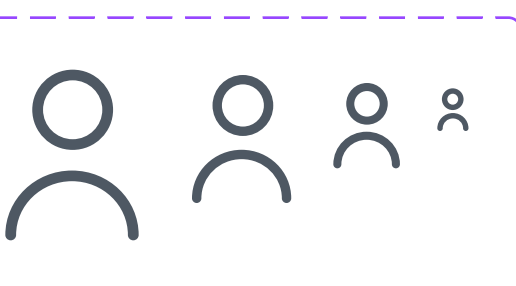
Trash



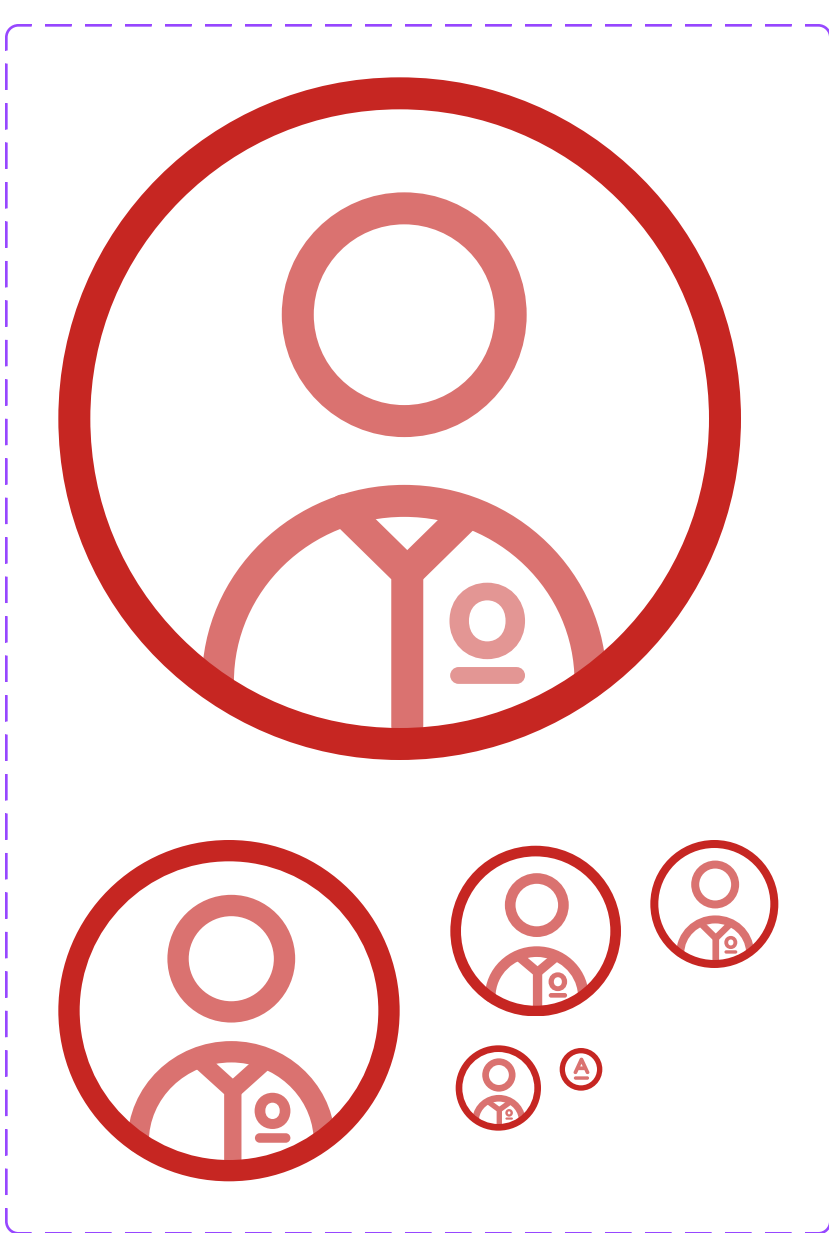
Upload



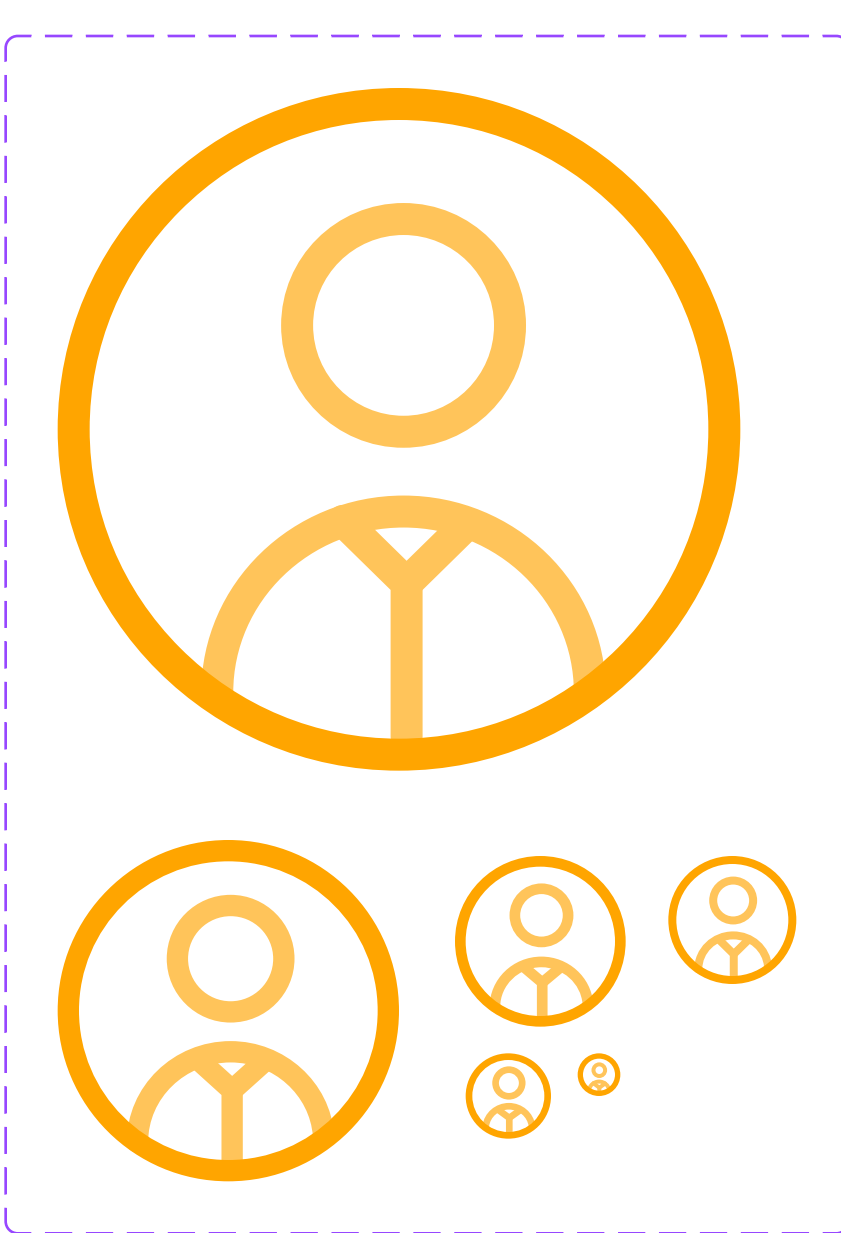
User Generic



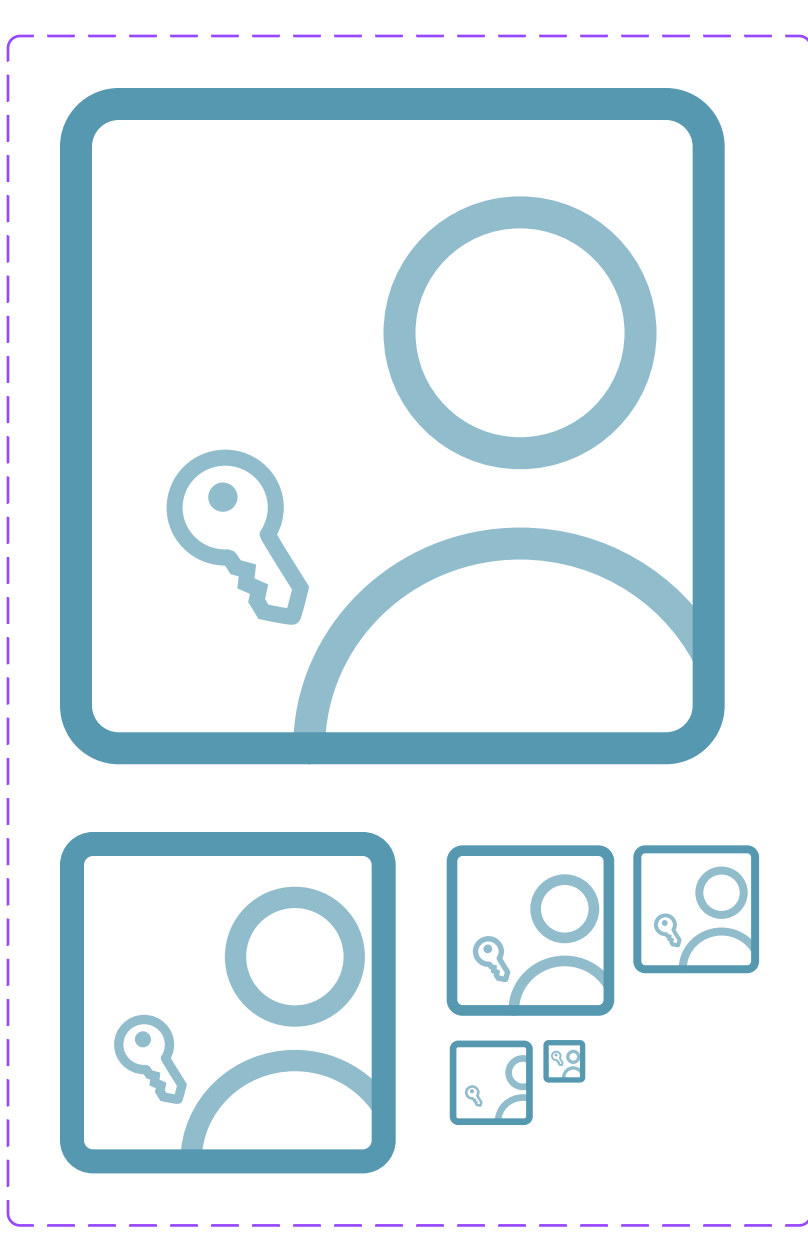
User: Admin



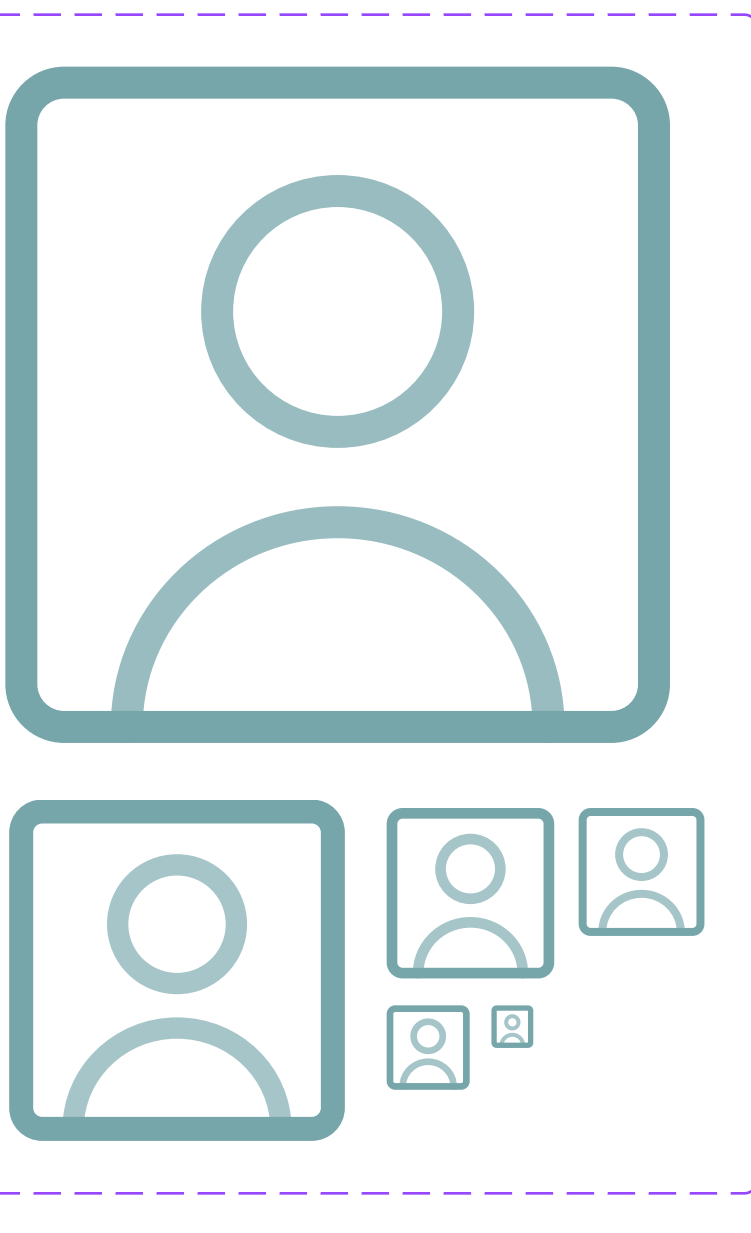
User: Agent/Producer



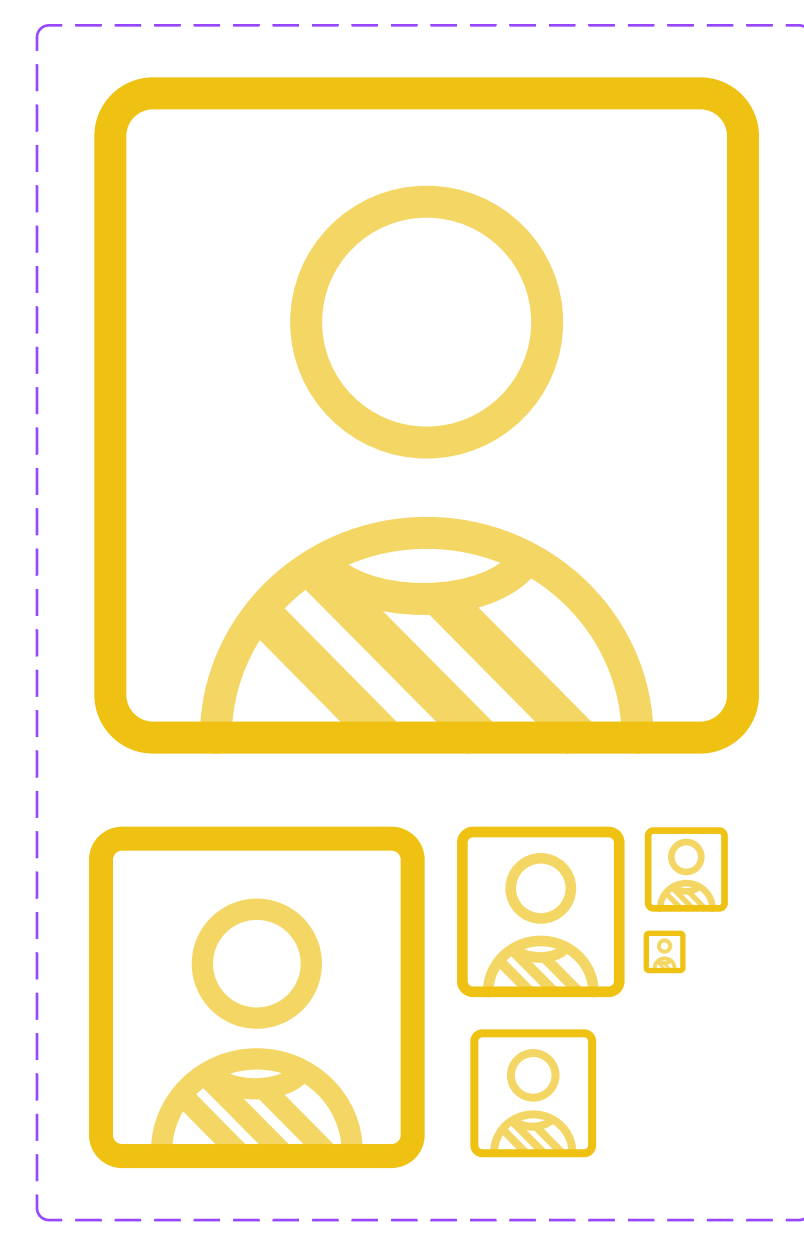
User: Landlord



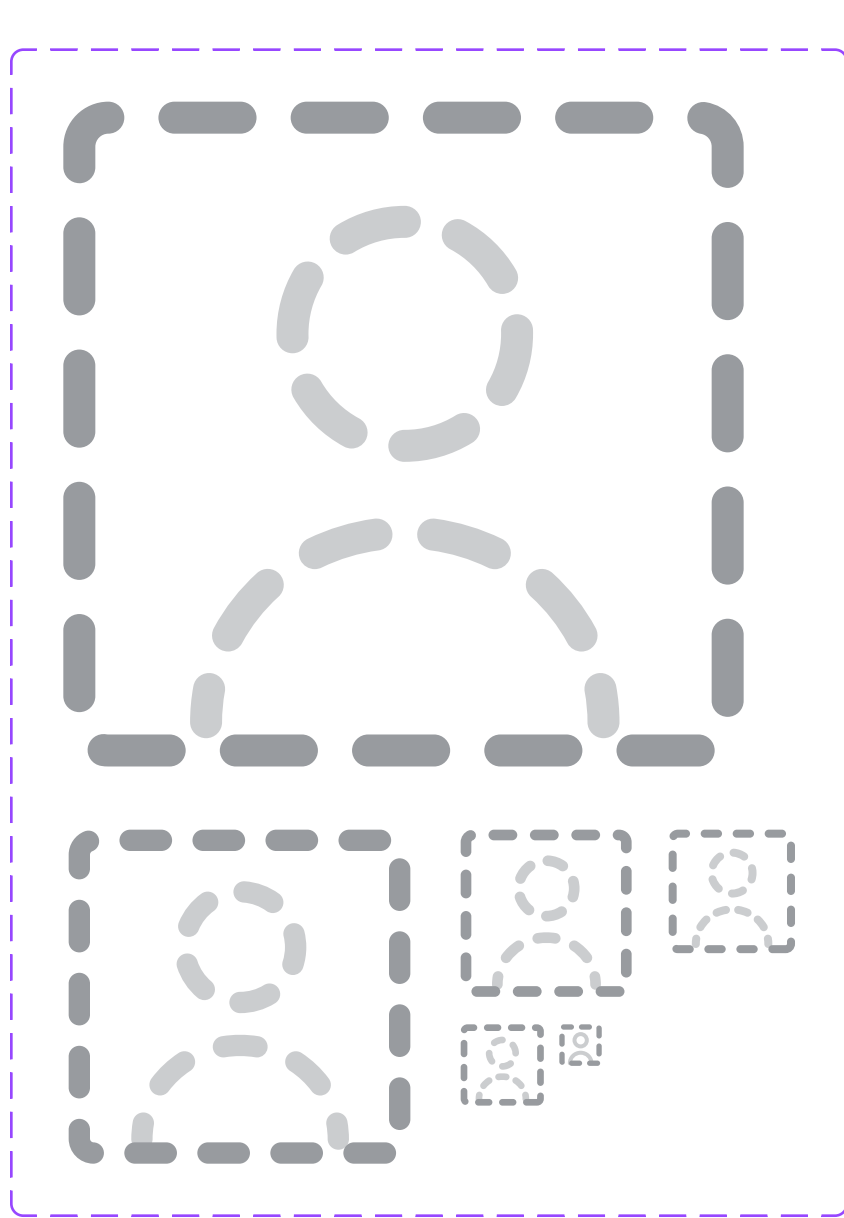
User: Member



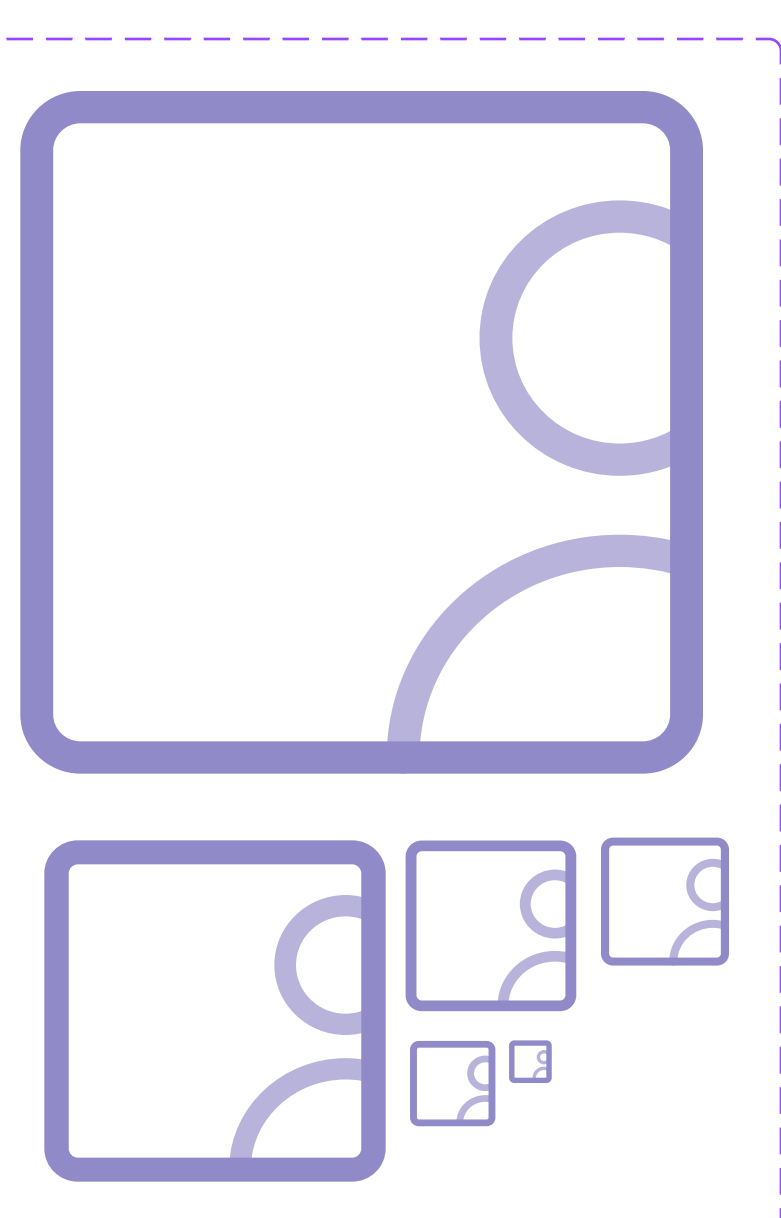
User: Parent/
Billing Notification



User: Prospect



User: Roommate



User: Spouse



View/Hide

